



Faster Support for Culture in Crisis: CER Rapid Response Fund

Cultural Emergency Response

Cultural Emergency Response (CER) supports locally led efforts to protect cultural heritage threatened by conflict or disaster. CER acts as a 'cultural ambulance', providing the emergency response to prevent permanent loss of cultural heritage in crisis. Since 2003, CER has supported more than 600 projects across 85 countries, and the need continues to grow.

As conflicts and disasters increase, cultural heritage is increasingly at risk. Deliberate destruction of heritage has become a tactic in warfare, with devastating consequences for community identity and cohesion. Climate-related disasters now threaten one in six cultural heritage sites globally.

What is the CER Rapid Response Fund? Funding in place before the crisis hits. The CER Rapid Response Fund keeps our cultural ambulance ready to act, so local partners can protect heritage at risk within 24 to 72 hours.

The Fund closes a critical gap: rapid-response funding is standard in humanitarian aid, but until now, cultural heritage has had no equivalent. The CER Rapid Response Fund is ready to activate the moment crisis strikes, moving cultural protection from reactive to proactive.

How the Fund responds



Partnership opportunities

Join us in safeguarding cultural heritage worldwide when it's most at risk. Learn how your company can make a meaningful difference.

	Response Partner	Response Leader	Culture Champion	Heritage Guardian
Your Impact				
CER First Aid Actions your gift supports	1 – 2	2 – 3	4 – 7	8+
Your support in action: annual overview of the emergency operations your support made possible	✓	✓	✓	✓
Recognition & Visibility				
Logo-use licence for your website and reports	✓	✓	✓	✓
Logo & mention on the RRF Fund landing page, CER Annual Report, & CER Newsletter	✓	✓	✓	✓
Supporter spotlight on CER social media & newsletter		1	1	1
Logo on CER's homepage		✓	✓	✓
Mentioned in RRF press releases & event materials				✓
Formal recognition at CER Events				✓
Joint press & visibility on large-scale responses (where safe and appropriate)				✓
Reporting & Insight				
Annual report of the RRF - detailed reporting: expenditure, field updates, results metrics	✓	✓	✓	✓
Annual impact sheet - aligned to ESG, SDG or CSR goals	✓	✓	✓	✓
Regular Impact Updates when the RRF deploys, including short field stories	✓	✓	✓	✓
Access & Engagement				
Fund activation alert: know when the Fund is deployed	✓	✓	✓	✓
Expert webinars with CER & field partners	2 / year	2 / year	2 / year	2 / year
Invitations to all CER events (incl. B2B networking)	✓	✓	✓	✓
Opportunity to co-host a RRF launch or event with CER				✓
Communications & Employee Engagement				
RRF communications welcome pack: announcement post, press release template, logo	✓	✓	✓	✓
Extended CSR communications kit for storytelling, refreshed annually		✓	✓	✓
Closed emergency response briefing with CER Director & network experts		1 / year	1 / year	1 / year
Exclusive Content & Co-Creation				
Your voice: quote or message in the CER Annual Report				✓
Impact story: a dedicated case story on what your support made possible				1 / year
Opportunity for exclusive content co-production (impact video, feature article, etc.)				1 / year

Keep our cultural ambulance ready

Join us in safeguarding cultural heritage worldwide when it's most at risk. Partnering with the CER Rapid Response Fund puts you there from the start. Your organization can join with different levels of support; we are open to discuss tailored partnerships with them. Benefits include recognition and visibility, impact reporting, and access to exclusive information.

Contact Marjolein Schut at m.schut@culturalemergency.org to discuss partnership opportunities.